



## Press Release

### IKEA New Haven Donates \$5000 of Home Furnishings for Youth Shelter

(New Haven, CT – 8/10/22) – Today, IKEA New Haven donated home furnishings valued at over \$5000 to Y2Y/Youth Continuum, a youth-based homeless shelter in New Haven.

IKEA New Haven just celebrated their 18<sup>th</sup> anniversary, on July 24<sup>th</sup>, serving the Greater New Haven area and beyond. Ashley Beecroft, IKEA New Haven Market Manager said: “IKEA believes that home is the most important place in the world. For those who are at risk and find their home, even temporarily, at shelters within their communities, IKEA strives to provide some support to help make their stay a bit more comfortable.” IKEA New Haven Loyalty Manager, Jeff Zeitlin, added: “We commend Y2Y/Youth Continuum with their focus on youth homelessness here in our hometown of New Haven. We have worked with them in the past and continue to believe their mission is one that is so important to not just the individuals who benefit from their residence, but the youth that assist in running this great organization.”

The sizeable donation from IKEA was made based on a wish list that Y2Y/Youth Continuum was asked to put together. Items included towels, sheet sets, pillows, throws, dinnerware, cookware sets and much more.

Paul Kosowsky, CEO of Youth Continuum said: “Youth Continuum, in partnership with Y2Y Network, is thrilled to receive this generous support and donation from IKEA. IKEA has been an amazing corporate partner in our efforts to end youth homelessness in the Greater New Haven area. It is only through local community support that such tragic situations can be quickly addressed so that homeless young people get the help they so desperately need. We are very grateful to IKEA for their many years of support for this program.”

#### About Ingka Group

With IKEA retail operations on 32 markets, Ingka Group is the largest IKEA retailer and represents about 90% of IKEA retail sales. Ingka Group employs more than 170,000 co-workers and reported IKEA Retail sales of EUR 37.4 billion at the end of financial year 2021. It is a strategic partner to develop and innovate the IKEA business and help define common IKEA strategies. Ingka Group owns and operates IKEA sales channels under franchise agreements with Inter IKEA Systems B.V. It has three business areas: IKEA Retail, Ingka Investments and Ingka Centres. Read more on [ingka.com](https://www.ingka.com). © Ingka Holding B.V. 2022

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#### picture reference:

- Y2YA: IKEA New Haven Market Manager, Ashley Beecroft and Customer Experience Manager, Bill Taulty, load the donations at IKEA for delivery to the Youth Continuum Shelter.
- Y2YB: IKEA New Haven Market Manager, Ashley Beecroft and Customer Experience Manager, Bill Taulty, unload the donations from IKEA for the Youth Continuum Shelter.
- Y2YC: IKEA loaded up two SUVs filled with \$5000 worth of home furnishings for the Y2Y/Youth Continuum Shelter.